



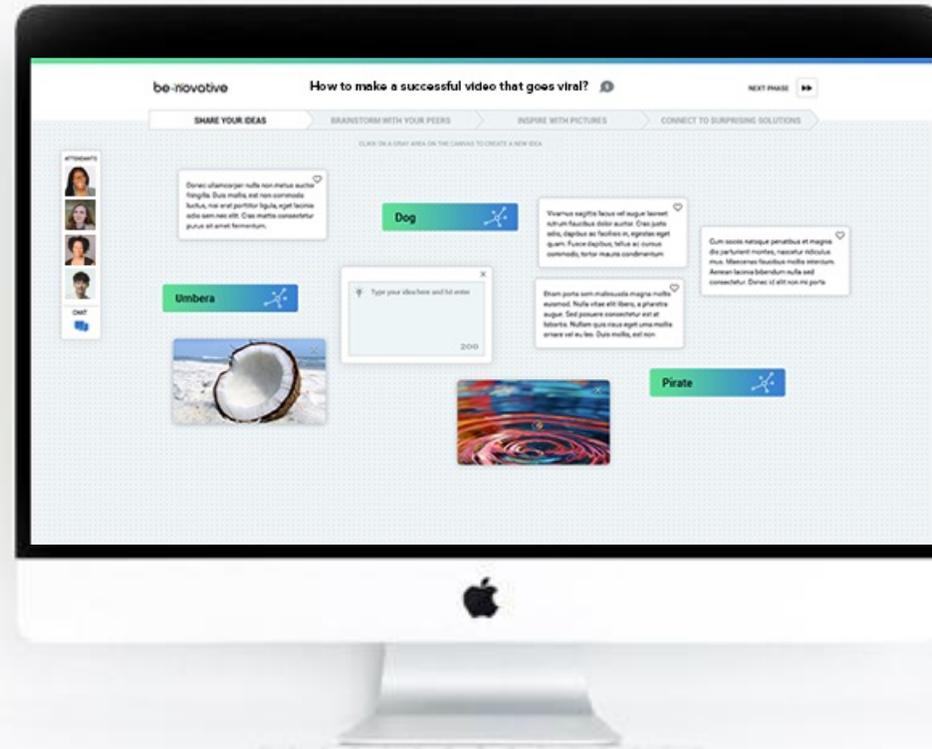
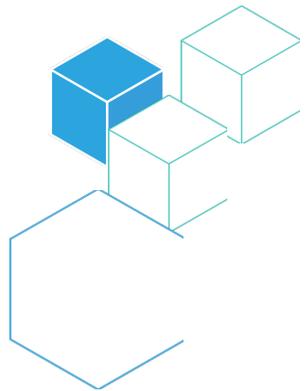
# Platform 'How-to-Guide'

Connect Humanity – Building the Will for the Web



Platforms: <https://experiencing.be-novative.com/>  
<https://future.be-novative.com/>  
<https://financing.be-novative.com/>

# Be-novative platform is a **Collaboration & Ideation SaaS** to support people to **co-create** from discovery to validation



**Digitally facilitated process** helps **surfacing solutions** democratically and collaboratively building on every participant's diverse viewpoints

# Registration

## Sign up to use Be-novative

It's free and only takes a minute

**First name**  **Last name**

**Email address**

[Continue](#)

**Already have an account? [Login](#)**

### Why you'll love us!

With your free account you can:

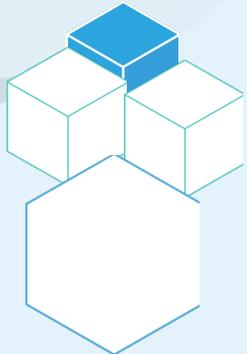
- Launch open innovation challenges instantly and globally
- Team up with unlimited collaborators
- Get to crowd-evaluated breakthroughs in 20 minutes
- Build a creatively engaged community
- Fast-track to implementation and impact

### Pioneer innovation, together

Experience why Fortune 2000 brands and top-notch organizations adopted the Be-novative Collective Creativity platform as their go-to solution for developing and delivering innovation breakthroughs.

Microsoft CISCO GE GREENPEACE  
WWF T-Systems Deutsche Telekom Bayer

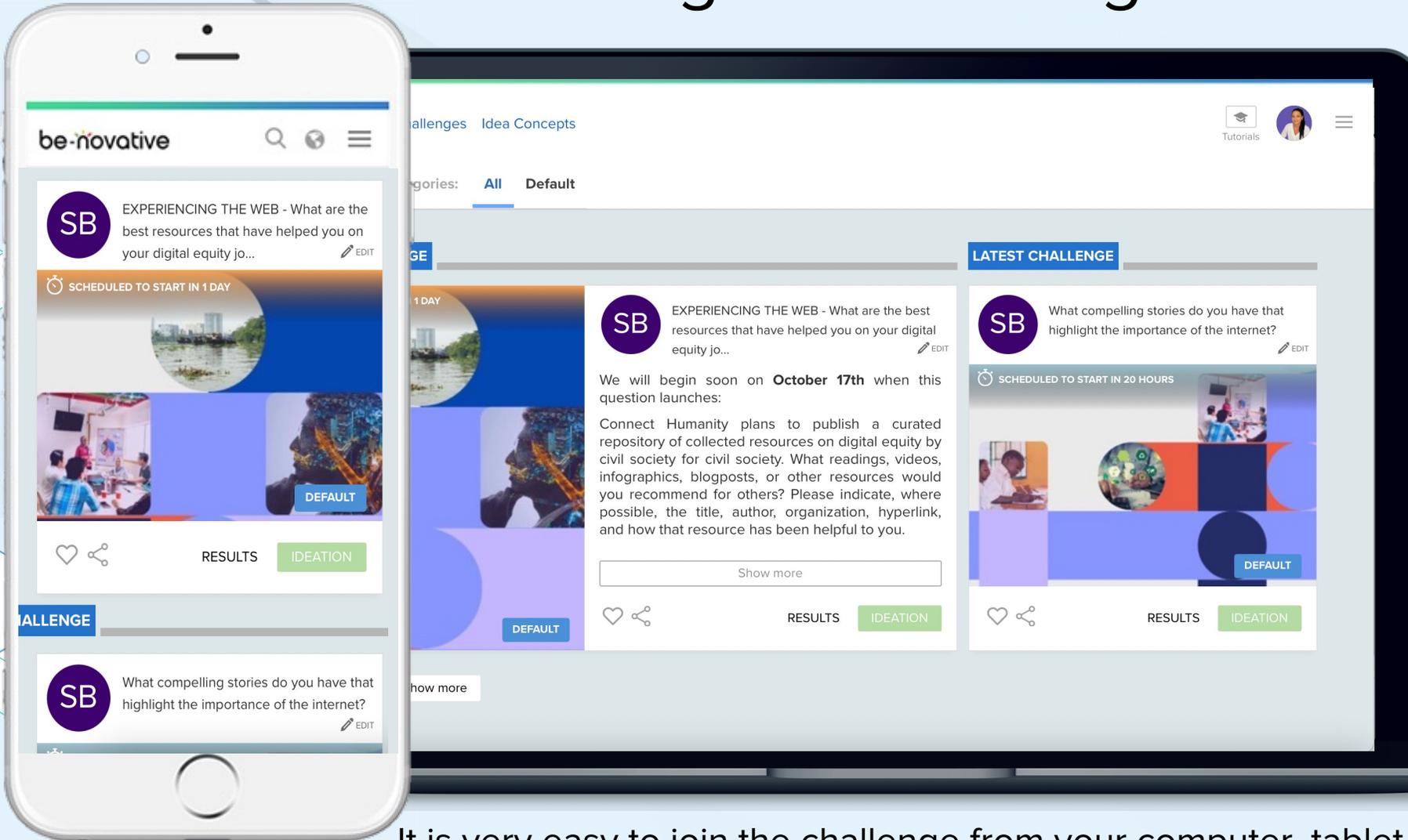
Need help with registration? [Message us](#)



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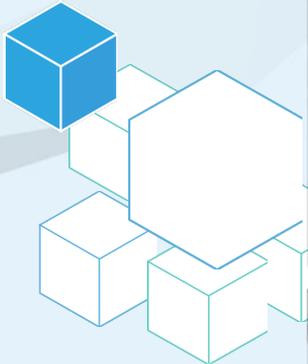
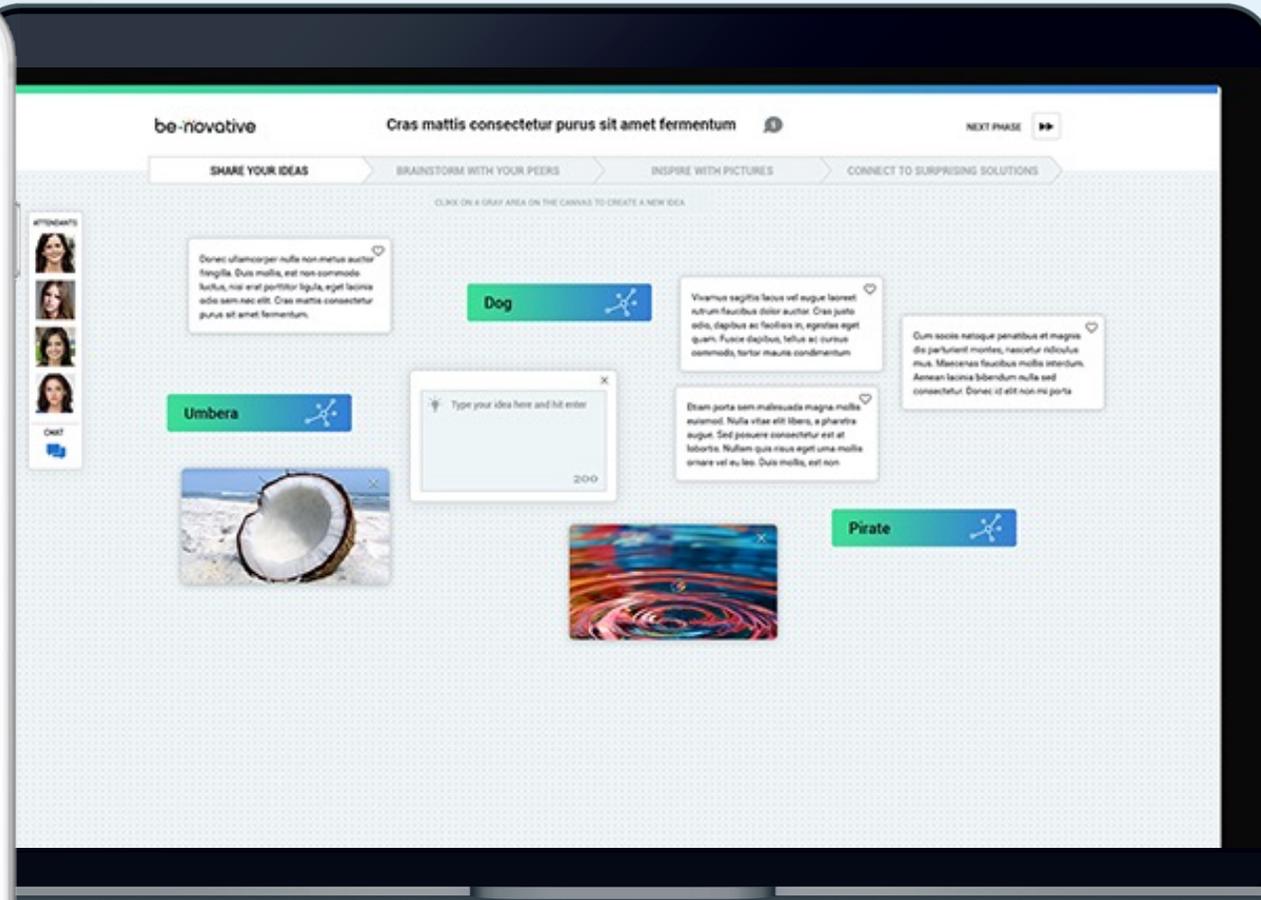
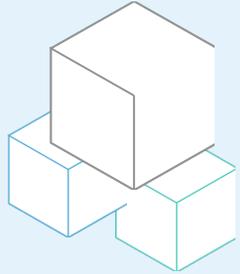
As a first step please click on one or more of the 3 platform links, choose "Sign Up" and register with your e-mail address.

# Joining the challenge



It is very easy to join the challenge from your computer, tablet or smart phone. Click on the picture to see the details of the first challenge on the Feed. If you are ready, click on the green button “Ideation.”

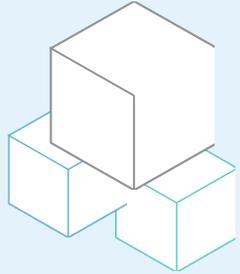
# Discovery phase: share your inputs on a virtual wall



Just click anywhere on the canvas and type your ideas or inputs in virtual post-it notes. 1 post it = 1 idea. Be as specific as you can be. Sharing inputs is anonymous. Feel free to use the creativity enhancing technics to come up with new ideas or click “Next phase” at the top.

# Evaluation by the community: tell your opinion about the inputs

This is a participant input you can evaluate



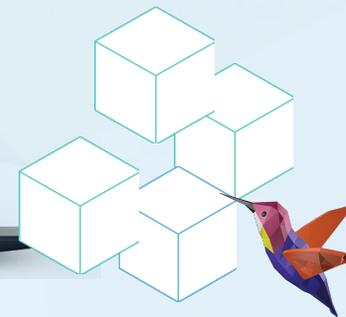
The interface on both devices is titled "Evaluate the shared idea" and features a question: "What are the most trust worthy companies in South Africa". Below the question is a 3x3 matrix with "Impact" on the vertical axis (Low to High) and "Feasibility" on the horizontal axis (Complex to Easy). The matrix cells are colored in a gradient from yellow (low impact/complex) to green (high impact/easy). A "SKIP" button is located to the right of the question. Below the matrix, it says "17 ideas left". At the bottom of the smartphone screen, there is an "Overall evaluation" section with a progress bar showing 5% completion.



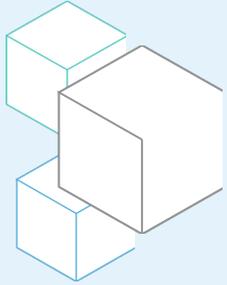
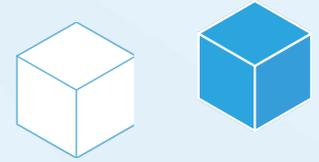
Best input  
Top right

Worst input  
Bottom left

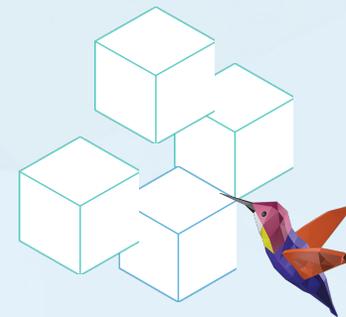
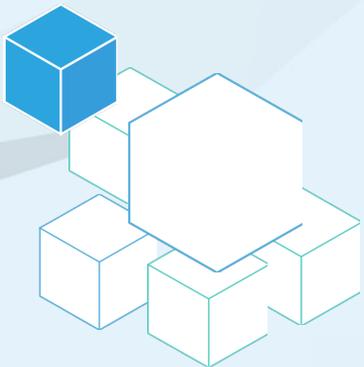
The system automatically lines up the inputs of participants, please evaluate them based on the evaluation criteria. Just click anywhere on the 3x3 matrix. It is not needed to evaluate all inputs, the system will show you how many you should, but you can do more (when you see 0 left – it is just for you). If you are ready, "Go to the add suggestions" phase.



# Add suggestions to the best inputs



These are inputs you liked with the heart or evaluated highly on the matrix.



The screenshot shows the be-novative interface. At the top, there's a header with the logo, a user profile, and a 'Go to results' button. Below that, a message from a user with a hummingbird profile picture says: 'Hi there, I picked out some of the best ideas from [this challenge](#). Do you have any additional thoughts to help build them up? Let's get them goin'! :)'. The main heading is 'Add suggestions to the ideas you think should be implemented'. A sub-heading explains: 'Adding a suggestion to an idea will start a concept where ideators can continue making it more tangible and express why and how it would worth it to start its implementation.' Below this, there are six suggestion cards, each with a green 'Add a suggestion to this idea' button. The first three cards have a yellow border and a 'you added a suggestion' notification. The first card is 'An overall leaderboard would be great, divided into categories'. The second is 'In strategically important challenges (started by a Top Manager) let's reward the Top Ideators'. The third is 'Certificate of achievement for innovators'. The last three cards have a white border. The fourth is 'A List (by categories) would be great about the ideators with the most points, who gave the ideas that has the most potential'. The fifth is 'If we could update the gamification system to have one overall leaderboard (and one in the different categories) it would help a lot'. The sixth is 'Profile cards, that shows how active a user is, how huge it the user's influence at the company'.

If you have a suggestion, a reason why an input is important, or you can add more details on an idea, comment them here. Adding suggestions helps everyone to focus on the contributions with the most potential. If you are ready “Go to the results”.

# Check out the results

The screenshot displays a challenge page on the be-novative platform. At the top, there are navigation buttons: "Ideate with others on this", "Go to Evaluate the ideas", "Share on Social Media", "Get Shareable Link", and "Export". The challenge is created by Emily Benjamins, started on 18/03/2017 08:00, and ends on 18/12/2017 08:00. The title is "How to involve all generations to volunteering activities?". The description discusses the importance of volunteering and the challenge of involving all generations. Below the description are challenge hashtags. A "Top 3 Ideators" section lists participants with their scores: Frieda Robicheil-Robbins (149), Jocelyn Bell Burnell (149), and Patricia S. Goldman-Rekic (149). Shannon W. Lucid is listed at 12. The bottom section, "Trending Idea Concepts", shows three concepts with their respective ideator counts.

Rank	Ideator Name	Points
1	Frieda Robicheil-Robbins	149
2	Jocelyn Bell Burnell	149
3	Patricia S. Goldman-Rekic	149
...		
27	Shannon W. Lucid	12

Rank	Idea Concept	Ideators
1	Idea Concept 1	+5
2	Idea Concept 2	+5
3	Idea Concept 3	No suggestions yet

Finally you can see the results and your activity in this session with feedback from other participants, that is always up-to-date, may change real time. Here you can find all inputs and some statistics. If you want, now you can uncover your identity: show us that you are the owner of an important contribution. Following this session, you can come back to ideate, evaluate or share suggestions.

# Take part in the challenges and Build the will for the web together

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Do you need a help?  
Use the built-in tooltips and tutorials or write us via  
the built-in chat or at [team@be-novative.com](mailto:team@be-novative.com).

Supporting our globally growing customers on 6 continents



# BE-NOVATIVE OVERVIEW

**Be-novative Inc.** (2011) drives remote collaboration with a **Design Thinking-based collaboration SaaS** where our **challenge-based learning** method combined with Design Thinking techniques support teams in **remote creative problem-solving, prototyping and validation sessions** to reach breakthroughs with the power of collective creativity. Be-novative has its HQ in Budapest, Hungary and an office in Singularity University Labs, Silicon Valley, USA.



**Collaborative decision making & validation:** connecting employees from 18 countries to validate 5000+ shared ideas in 2 weeks. They combined the validated initiatives into 9 strategic yearly action plans.



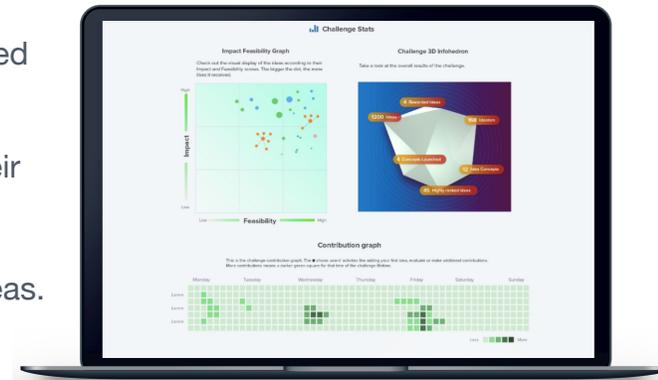
**Intrapreneurship:** The Silicon Valley-based health-tech company is part of the Danaher Group. It prioritizes their intrapreneurship projects with Be-novative that resulted in substantial increase in revenue projections.



**Cross-regional ideation & validation:** connecting employees from 13 countries to validate 10,000+ shared ideas.



**Disruptive & Open Innovation:** x3 speed reached in Design Sprints involving 4,000 people on 3 continents with 6 new investments that launch on market in 6 months.



IDEAS FROM EUROPE 2017  
Easy to use

MORGAN STANLEY  
CTO SUMMIT 2014  
Continuous improvement

100 INNOVATORS  
MOSCOW 2013

SINGULARITY UNIVERSITY GLOBAL IMPACT COMPETITION  
WINNER IN CENTRAL EASTERN EUROPE 2012

