



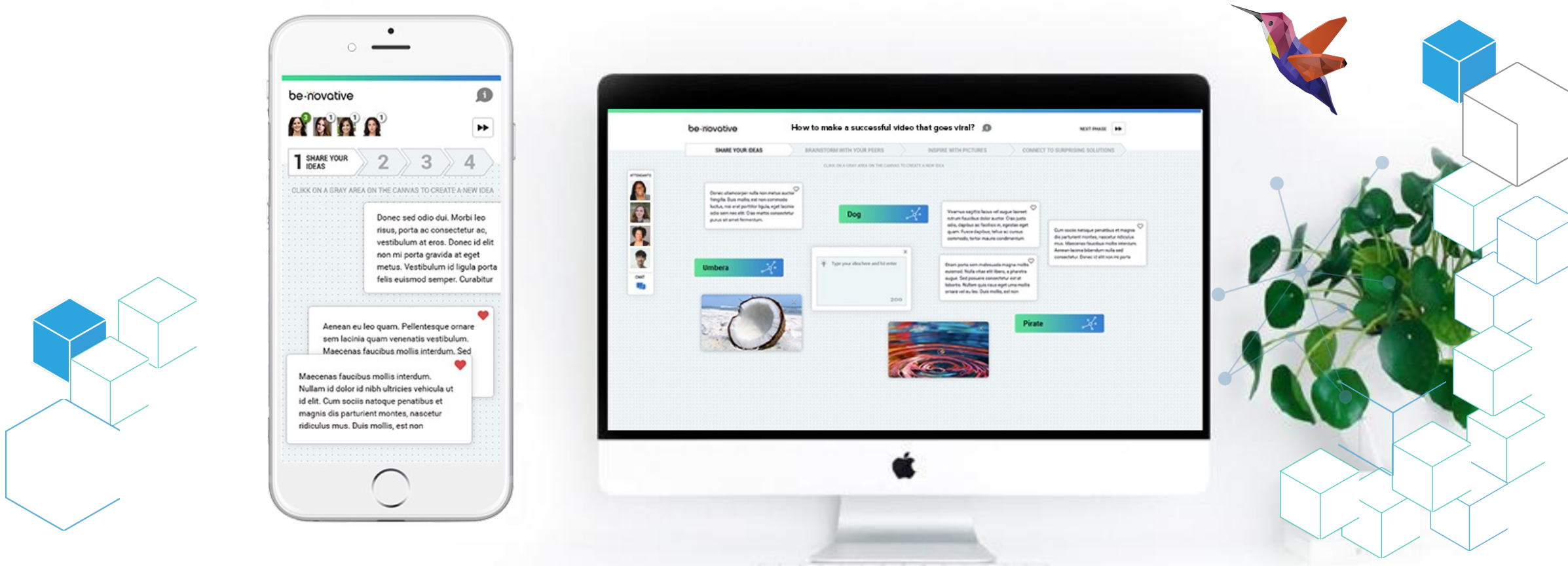
Platform 'How-to-Guide'

Connect Humanity – Building the Will for the Web



Platforms: <https://experiencing.be-novative.com/>
<https://future.be-novative.com/>
<https://financing.be-novative.com/>

Be-novative platform is a **Collaboration & Ideation SaaS** to support people to **co-create** from discovery to validation



Digitally facilitated process helps **surfacing solutions** democratically and collaboratively building on every participant's diverse viewpoints

Registration

Sign up to use Be-novative

It's free and only takes a minute

First name

Last name

Email address

Continue

Already have an account? [Login](#)

Why you'll love us!

With your free account you can:

- Launch open innovation challenges instantly and globally
- Team up with unlimited collaborators
- Get to crowd-evaluated breakthroughs in 20 minutes
- Build a creatively engaged community
- Fast-track to implementation and impact

Pioneer innovation, together

Experience why Fortune 2000 brands and top-notch organizations adopted the Be-novative Collective Creativity platform as their go-to solution for developing and delivering innovation breakthroughs.

Microsoft

CISCO

GE

GREENPEACE

WWF

T-Systems

Deutsche Telekom

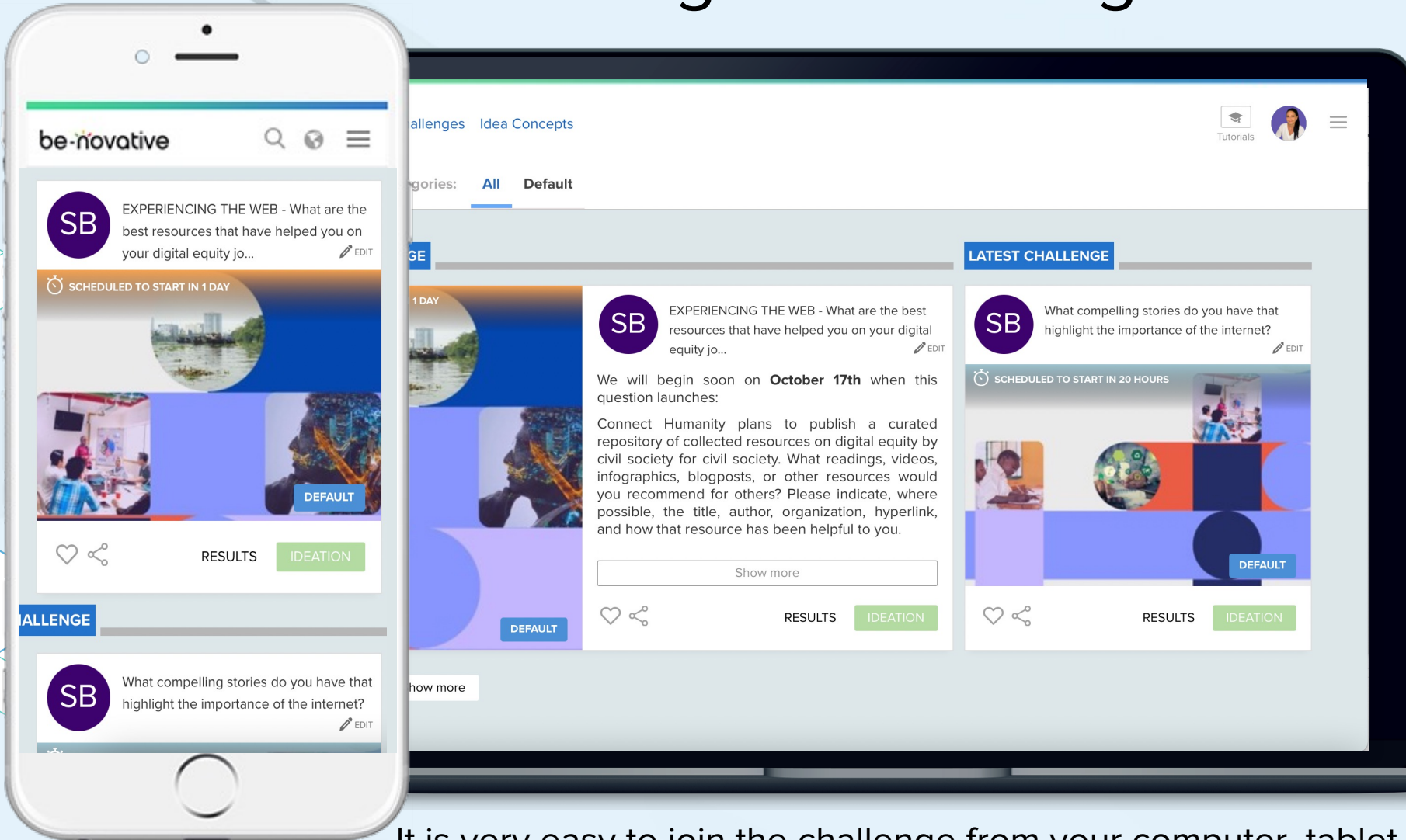
Bayer

Need help with registration? [Message us](#)

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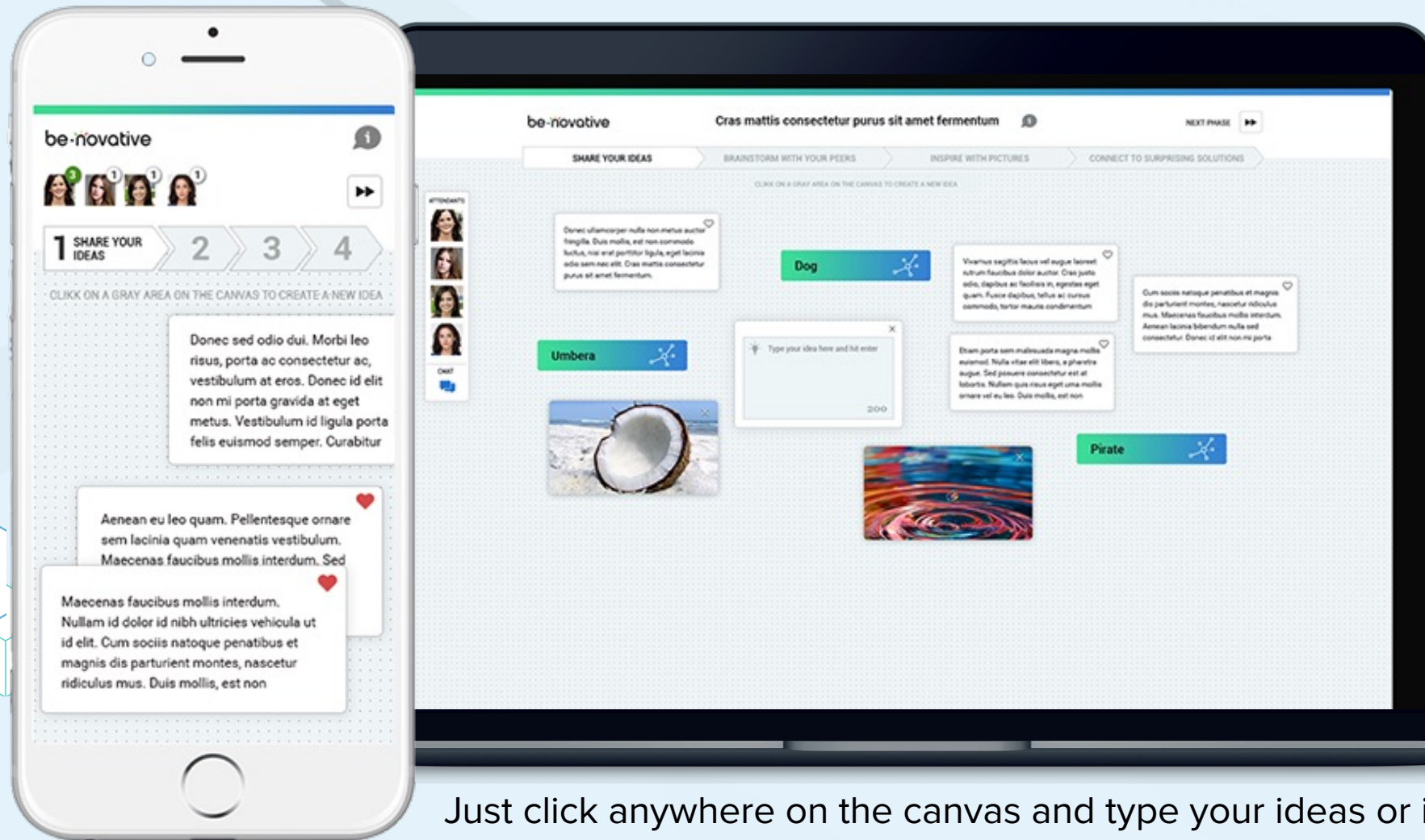
As a first step please click on one or more of the 3 platform links, choose "Sign Up" and register with your e-mail address.

Joining the challenge



It is very easy to join the challenge from your computer, tablet or smart phone. Click on the picture to see the details of the first challenge on the Feed. If you are ready, click on the green button “Ideation.”

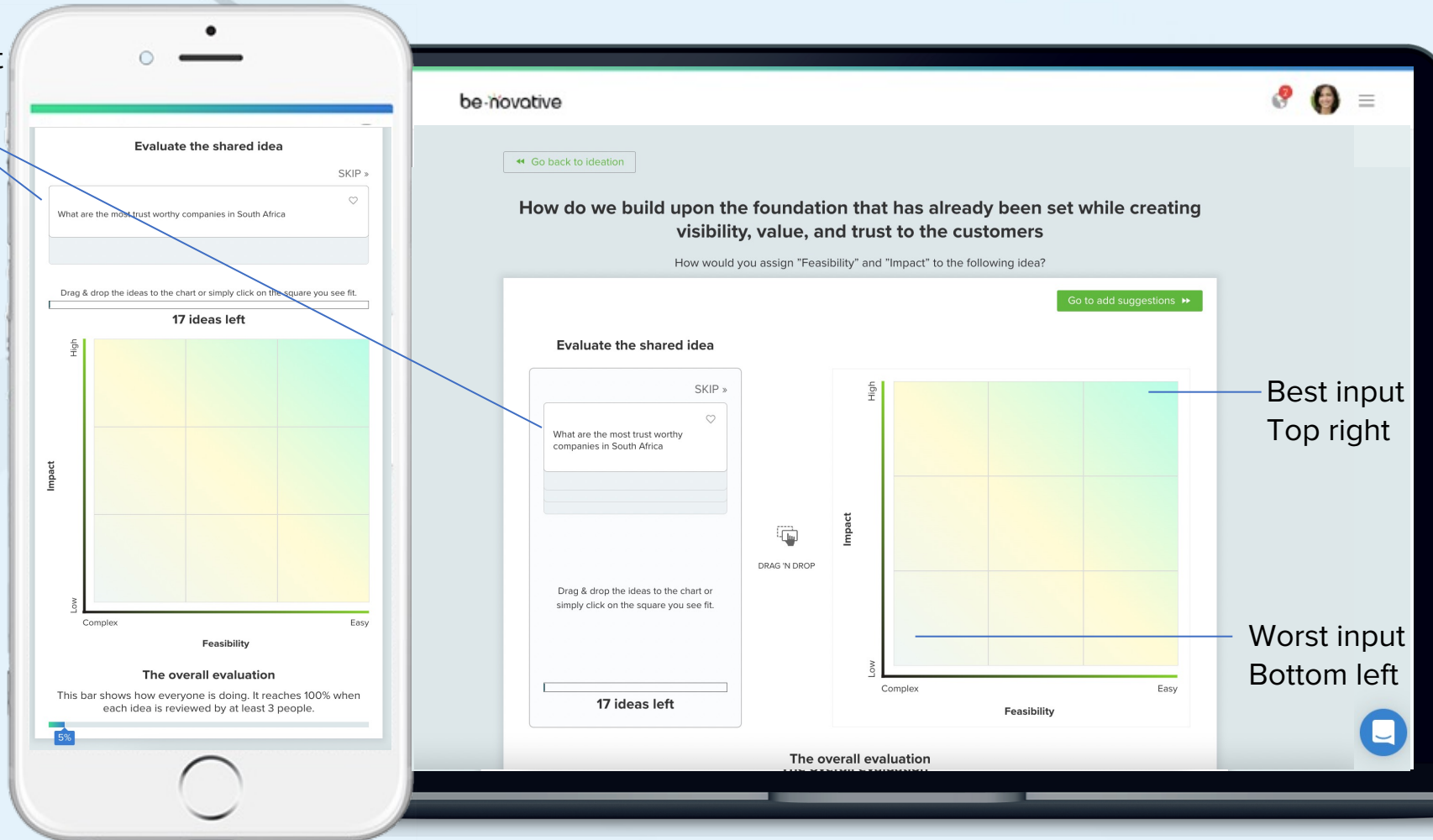
Discovery phase: share your inputs on a virtual wall



Just click anywhere on the canvas and type your ideas or inputs in virtual post-it notes. 1 post it = 1 idea. Be as specific as you can be. Sharing inputs is anonymous. Feel free to use the creativity enhancing technics to come up with new ideas or click “Next phase” at the top.

Evaluation by the community: tell your opinion about the inputs

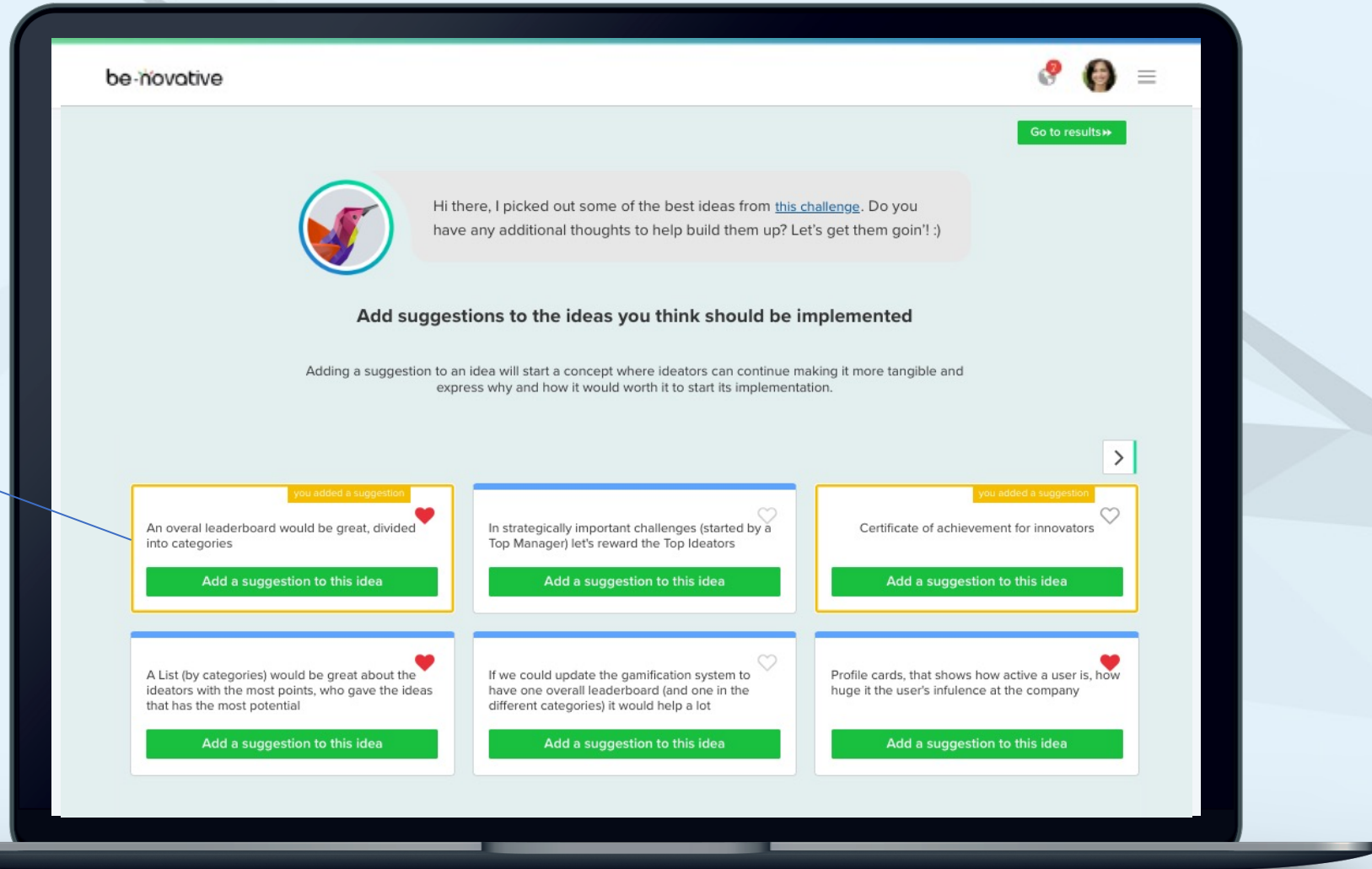
This is a participant input you can evaluate



The system automatically lines up the inputs of participants, please evaluate them based on the evaluation criteria. Just click anywhere on the 3x3 matrix. It is not needed to evaluate all inputs, the system will show you how many you should, but you can do more (when you see 0 left – it is just for you). If you are ready, "Go to the add suggestions" phase.

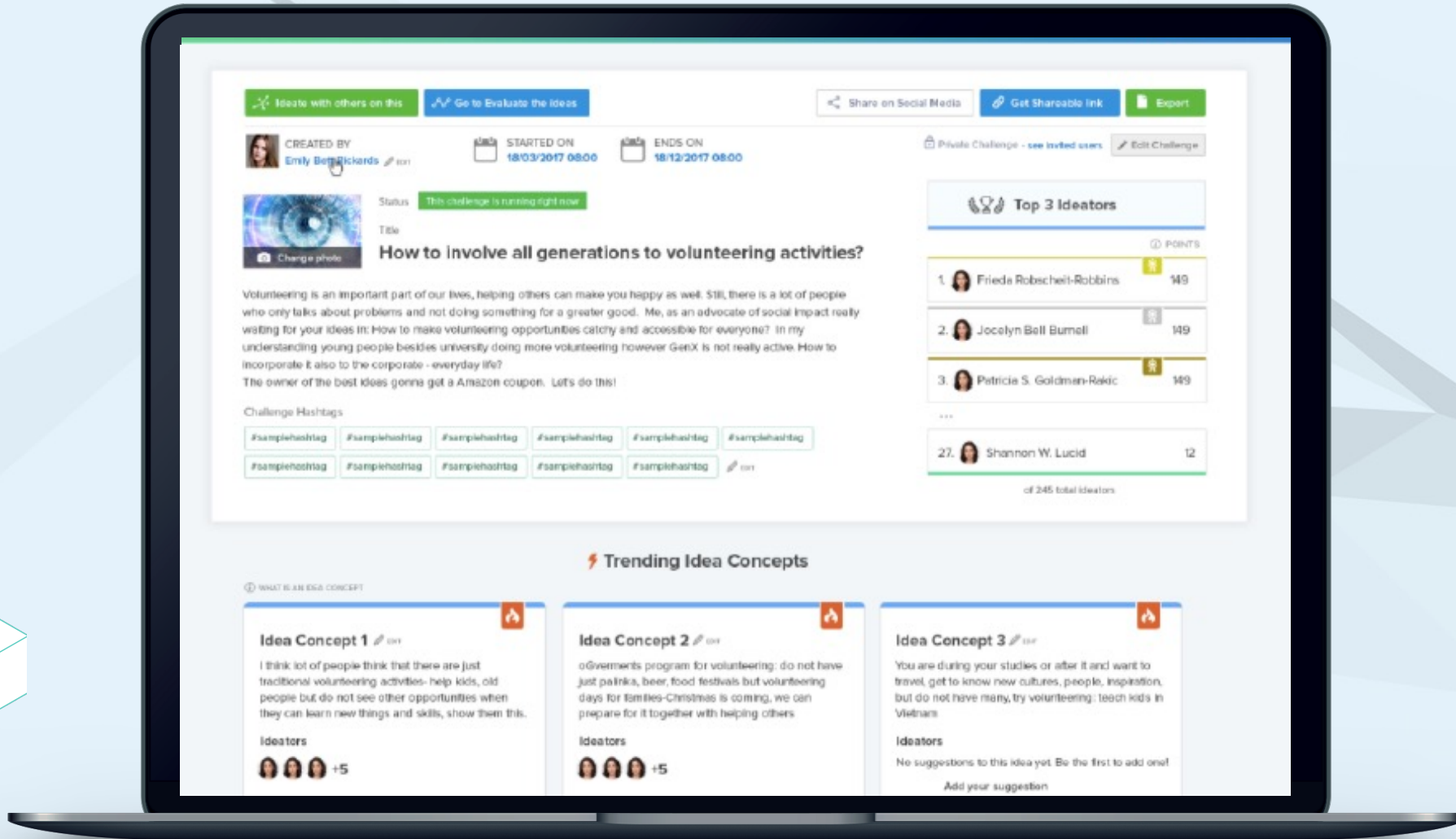
Add suggestions to the best inputs

These are inputs you liked with the heart or evaluated highly on the matrix.



If you have a suggestion, a reason why an input is important, or you can add more details on an idea, comment them here. Adding suggestions helps everyone to focus on the contributions with the most potential. If you are ready “Go to the results”.

Check out the results



Finally you can see the results and your activity in this session with feedback from other participants, that is always up-to-date, may change real time. Here you can find all inputs and some statistics. If you want, now you can uncover your identity: show us that you are the owner of an important contribution. Following this session, you can come back to ideate, evaluate or share suggestions.

Take part in the challenges and Build the will for the web together

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Do you need a help?

Use the built-in tooltips and tutorials or write us via
the built-in chat or at team@be-novative.com.

Supporting our globally growing customers on 6 continents

BE-NOVATIVE OVERVIEW

Be-novative Inc. (2011) drives remote collaboration with a **Design Thinking-based collaboration SaaS** where our **challenge-based learning** method combined with Design Thinking techniques support teams in **remote creative problem-solving, prototyping and validation sessions** to reach breakthroughs with the power of collective creativity. Be-novative has its HQ in Budapest, Hungary and an office in Singularity University Labs, Silicon Valley, USA.



Collaborative decision making & validation: connecting employees from 18 countries to validate 5000+ shared ideas in 2 weeks. They combined the validated initiatives into 9 strategic yearly action plans.



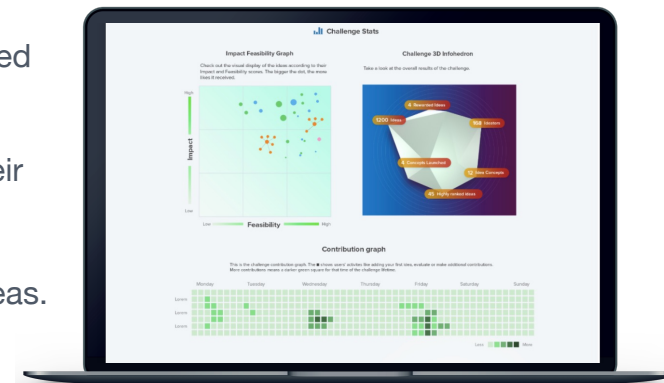
Intrapreneurship: The Silicon Valley-based health-tech company is part of the Danaher Group. It prioritizes their intrapreneurship projects with Be-novative that resulted in substantial increase in revenue projections.



Cross-regional ideation & validation: connecting employees from 13 countries to validate 10,000+ shared ideas.



Disruptive & Open Innovation: x3 speed reached in Design Sprints involving 4,000 people on 3 continents with 6 new investments that launch on market in 6 months.



IDEAS FROM EUROPE 2017
Easy to use

MORGAN STANLEY
CTO SUMMIT 2014
Continuous improvement

100 INNOVATORS
MOSCOW 2013

SINGULARITY UNIVERSITY GLOBAL IMPACT COMPETITION
WINNER IN CENTRAL EASTERN EUROPE 2012

